

GET BIGGER, GET BETTER

Benefits for
EVERY RETAILER OF PROGRAM

Exciting Monthly/Quarterly
Bonus Schemes upto 25%
Bonus

Exclusive Rewards Catalogue
to redeem Gifts and Vouchers
of your choice

Join Havells Communities to
earn higher benefits

In APP Engagement & Digital
Activities

Retailer Meets & Events

JOIN THE COMMUNITY

Earn More

HAVELLS AMBASSADORS

40,000 & above base points
in FY 25-26

HAVELLS ADVISORS

20,000 & above base points
in FY 25-26

Rewards Description	Havells Ambassadors	Havells Advisors
Unique Experience*	Yes	Yes
Surprise Milestone Gift*	Yes	Yes
Quarterly Bonus	25% Bonus Points Criteria- Either 10,000 Base Points or 10% growth over Last Year's Same Qtr Pts whichever is higher	20% Bonus Points Criteria- Either 5,000 base Points or 10% growth on Last Year's Same Qtr Points whichever is higher
Digital Screen*	Yes	—
Medicclaim upto Rs. 5 Lac*	Yes	—

*Annual Benefits and to be provided in FY 26-27 to eligible community members

Terms & Conditions:

1. The members will be a part of community basis base Points earned criteria met in Sampark Program during 1st April'25-31st March'26 and entitled to community tag basis confirmation from respective branches. Bonus Points shall not be added to be eligible for Community members
2. Points earning is applicable on all Havells/Reo/Standard eligible products for Sampark
3. Company reserves the right to change/modify or remove any benefit or feature without any prior information
4. Company holds no binding liability towards the benefits mentioned in the banner
5. The annual community rewards shall be given to entitled Retailers in FY 26-27
6. The retailers will be eligible for Medicclaim benefit for 1 year only from the date of policy communicated post April'26
7. Quarterly Targets being communicated to Retailers individually via SMS and WhatsApp