



SAMPARK 2.0
BUILDING SUCCESS TOGETHER.

Monsoon Dhamaka
01 July 2025 - 30 September 2025

All **Sampark registered Retailers** (Non Community Members) can Scan QR Codes available on all eligible **Havells/Reo/Standard** select SKU during scheme period and earn Bonus Points as per below slabs :

Target Points Slab Q2 25-26	Bonus Points
1 500 to 2 499	200
2 500 to 4 999	500
5 000 & Above	1000

Bonus calculated on scheme period accumulation of base points only

ADDITIONAL OFFER

Earn 750 Bonus Points
on scanning & earning minimum 500 points each in any 4 categories

(Wire, Switch, MCB-DB, Fan, SDA, WH)
during 1st July - 30th Sept'25.

Terms & Conditions:

- Scheme is applicable for all **registered Sampark non community retailers** only
- This scheme isn't applicable to Sampark Havells Ambassadors and Havells Advisors members
- **Scheme period: 01 July 25 to 30 Sep 25** (both days included)
- Scheme is applicable for all sampark eligible products for all brands - **Havells/Reo/Standard**
- Bonus Points to be calculated and credited at the end of scheme period
- Bonus Points shall be credited in form of absolute points e.g. on earning 2400 points withing scheme period retailer shall earn 200 Bonus points
- 2nd criteria - Min 500 points each required to be accumulated during scheme period in any of the **4 categories (Wire, Switch, MCB-DB, Fan, Appliances, Water Heater)** to earn Flat Bonus Points. Each Category for any of the brand can be considered as one category e.g. If a retailer accumulated 500 points each in **Havells Wire, Reo Wire and Standard Wire**, it would be considered as one category i.e. Wire.
- TDS shall be applicable as per policy at the time of points redemption
- TDS will be deducted as per new Tax guidelines effective 1st July'22
- For the Information, As per the new provisions of section 194R inserted in the Income Tax Act, 1961, effective from 1st July 2022, requires a person who is responsible for providing any benefit or perquisite to a resident to deduct tax at source (TDS) @ 10% of the total value of such benefits or perquisites before providing such benefit or perquisite
- In view of the above guidelines, it is compulsory to provide copy of PAN card of registered Retailers to Havells India Limited (Company). In absence of PAN, TDS will be deducted @ 20%.
- Company's decision will be final and binding regarding qualification and eligibility of the Retailers
- Company reserves the right to ask for the proof of purchase of materials during the Scheme period
- Company reserves the right to change/modify or short close the Scheme at its discretion
- Any dispute arising out of this Scheme will be subject to exclusive jurisdiction of New Delhi courts



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